



## JOURNEY

16 years of professional working experience as a Web Designer including Prestashop, CMS MS, Wordpress and good old fashioned PHP - HTML - CSS

For the last 5 years i've been focussing on conversion rate optimisation through UI & UX on website, landing pages as long as SEO optimisation and strategy.

This last year i have totally focussed on UI & UX design & research at Deutsche Bank, this is for me an opportunity to dive into the psychological aspect of a daily user.

This is fascinating and the challenge is huge.

My goal is to create intuitive and beautiful UI with UX in mind from conception to implementation, from design to code while constantly keeping my-self learning new skills, languages and technologies in interface design and front-end development.

My analytical approach to gather business requirements and functionalities to implement in the projects is a strenght into my daily routine.

I'm always bridging between different departments and translate business needs if not in charge of the whole project.

Strategy as a whole, using the right tools in order to fetch the right data is the key to success, this is one of the reason my aim is to find challenging projects in a stimulating environment with motivated people.



## ACTUAL ASSIGNMENTS



**LEAD UI & UX DESIGN - FRONT END DEV -UX RESEARCH - RTB - CTB @ Deutsche Bank** - Brussels, Belgium - 06/2017 - Present

Responsibilities:

- Work closely with the product owner of the online banking website and the MyBank application to achieve all UI, UX & Front-end developement.
- Translation of the stakeholder requirement & design of the UI screens with UX & accurate branding in mind.
- Design detailed wireframes and graphic interfaces based on an expert understanding of user experience design and user behavior across devices / channels.
- Implementation, adaption of UI in HTML and/or PHP - CSS to the designated framework including responsive behaviour of the design.
- Work in close collaboration with the other development team ( On-site & Out-sourcing ) to ensure the deadline are met.



## PREVIOUS ASSIGNMENTS



**UI - UX - WEB - WP - SEA - SEO - SEM - CM - GA @ eteamsys.com** - Liège, Belgium - 07/2014 - 05/2017

Responsibilities:

- Work closely in an stimulating environment with development & management teams to fullfil each aspect of the technical needs of the project.
- Design high level conversion website with UX & Identity in mind to optimize business.
- Design detailed wireframes and graphic interfaces based on an expert understanding of user experience design and user behavior across devices / channels.
- Implementation, adaption of UI in HTML and/or PHP - CSS to the designated framework including responsive version of the design using in most case Bootstrap.
- Work in close collaboration with the development team ( On-site & Out-sourcing ) to ensure the deadline are met.
- Community management on social networks for well know brands ( Facebook - LinkedIn - Google+ - Twitter ).
- Analysing the action taken on Social Networks through Google Analytics with crossing data in order to deepen the analysis & get better results.
- Giving inputs on design and fonctionnalities with other departments on unassigned projects.
- Optimization of all design/ codewith tools such as : Google Optimize 360 - tools-pingdom - GTMetrix - A/B testing ..
- HTML5 Bannering for the display network : Adwords - Double Click

07-2014 - 05-2017

**ETEAMSYS**

UI - UX - WEB - WP - SEA - SEO - SEM - CM

07-2012 - 07-2014

**L-COM**

GRAPHIC - WEB - WP - SEA - UI

12/2010 - 06/2012

**NATURA MEDICATRIX**

GRAPHIC - WP - PS - SEM - CM - SEO - EMAIL

11/2011 - present

**CRD - FREELANCE**

WEB - SEO - GRAPHIC - WP - CMSMS - PS

09/2008 - 06/2010

**BERLIN - FREELANCE**

GRAPHIC - WP - EMAIL - ARTIST MANAGEMENT

08/2007 - 09/2008

**24HELP - MICROSOFT**

1ST LEVEL ENGINEER - MAASTRICHT

# JEAN-CHRISTOPHE C.M. BOUGNET

#CREATIVE GRAPHIC, WEB, UI & UX DESIGNER - 16+

## Address.

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Belgium

## Contact.

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www.jeanchristophebougnet.be

CURRENTLY : LEAD UI & UX DESIGN / RESEARCH @ DEUTSCHE BANK BRUSSELS



## EDUCATION

2010 - Certificate

### FOREM CEPEGRA

Liège, Belgium  
WEB DESIGN POUR INFOGRAPHISTE

2000 - 2002 - Bachelor of Arts

### THAMES VALLEY UNIVERSITY

London, United Kingdom  
MULTIMEDIA COMPUTING

1999 - 2000 - BTEC NC - A Level

### SOUTH THAMES COLLEGE

London, United Kingdom  
MUSIC TECHNOLOGIES



## DIGITAL SKILLS

PS & AI CC

Brackets

HTML5 & CSS3

PHP & JQuery

Wordpress

Google WD - GA

SEA - SEM - SEO

GIT

SCRUM-AGILE-JIRA

## PERSONAL



### Personality

Strong character, Honest, Hard Learner  
Helpfull, Easy Contact.



### Organization

Leadership, Team Player, Experienced,  
Strategy Maker, Communication.



### Social

On-Going, Fun, Good listener



### Language

French, English  
Basic of Dutch & Deutsche.



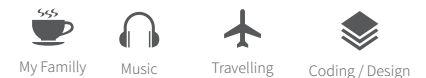
## SOFTWARES



## CERTIFICATIONS



## INTERESTS



## PLACES I LIVED

Miami (Fl) - London (Uk) - Phoenix (Az)  
Los-Angeles (Ca) - Berlin (De)



## HAPPY CLIENTS



## ADDITIONAL INFORMATION

[www.jeanchristophebougnet.be/hire-me/](http://www.jeanchristophebougnet.be/hire-me/)